14 - 17 NOVEMBER 2022
DAMMAM, SAUDI ARABIA
THEME: STRENGTHENING REGIONAL RESILIENCE

10th Security Conference & Exhibition

EXHIBITION BROCHURE

www.asis-me.org
For the first time since its inception, ASIS Middle East will be held in Dammam, Kingdom of Saudi Arabia from the 14th to the 17th of November 2022. Now in its 10th instalment, ASIS Middle East is a tried and tested formula event that attracts the whole security value chain and connects it with its most qualified target audience.

Initiated by ASIS International, ASIS Middle East is the all-encompassing security forum that combines a series of outstanding events under one roof:

- **A three day conference** offering cutting edge ASIS certified content that helps security professionals advance their career
- **A commercial exhibition** where companies can showcase their expertise and services to end-users & decision-makers
- **Exclusive functions** that enables effective networking between all attendees: sponsors, delegates, VIPs, speakers and exhibitors

The premier industrial security forum in the Middle East

The fastest growing security platform in the Middle East...

| +78% | more exhibitors in 2019 than in 2017 |
| 1,513 | participants from 22 different countries |

What our 2019 attendees thought:

- **80%** rated it “Very Good” or “Excellent”
- **82%** made valuable new connections
- **88%** agree it offered a good ROI

Who will you meet?*

- **Private sector** - 44%
- **Public sector** - 23%
- **State company** - 21%
- **Regulatory agency** - 12%

- **KSA** - 44%
- **GCC** - 23%
- **Europe** - 21%
- **USA** - 12%
- **ASIA** - 5%
- **ROW** - 2%

*Stats based on 2019 ASIS Middle East overall attendees

Reserve your space now: alain@aym-events.com
Top reasons to exhibit at ASIS Middle East 2022

Exhibiting at ASIS Middle East 2022 is the most efficient way to connect with those who matter to your business - a targeted audience of decision makers and end users, offering a tremendous return on investment.

What makes ASIS Middle East so unique?
- Led by the region’s largest industry leaders such as ARAMCO, SABIC, SADARA and many more...
- Connecting security companies to thousands of decision makers and end users tasked with critical asset protection across the region
- Supported by law enforcement bodies & governmental regulators

The global security organization

At the heart of ASIS is a global network of 34,000 passionate members who together are driving industry standards & guidelines, specialized training, and certifications to advance security worldwide.

From executive education to global exchanges, our events work together to help you reach new heights in your career. Join us and take your place in leading the future of security management. Visit: www.asisonline.org

Tap into the Middle East’s fast growing security markets

$63.2 bn Saudi Arabia’s defence & security 2019 expenditure.

$29.9 bn Middle Eastern cyber security market predicted size by 2025.

MEET THE BUYERS

ASIS Middle East is the only security exhibition attended by the Gulf’s energy giants. Exhibiting is your chance to meet their security teams.

C Level / GM 21%

Senior Mgmt 33%

Mid-level 15%

Operations & Technical 28%

Admin - 3%

*Stats based on 2019 ASIS Middle East overall attendees

Top 3 reasons for attending:
1. High level networking with key stakeholders
2. Gain ASIS certified industry knowledge
3. Find out latest innovative products/technologies

Top 3 deciding factors:
1. Presence of Aramco & other industry leaders
2. Quality of the programme and speakers
3. Invitation from the committee/organisers

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14th-17th NOV 2022
DAMMAM, SAUDI ARABIA

Energy giant Saudi Aramco has sponsored & exhibited at ASIS Middle East since its inception.
Sponsor ASIS Middle East

Sponsorship options have been designed to maximise sponsors’ visibility throughout the campaign and onsite.

To discuss how your company could position itself at the forefront of the industry, please contact us now on: +44 203 239 7519.

Exhibit at ASIS Middle East

Exhibiting at ASIS Middle East will connect your company to a high-level audience of decision-makers and end-users.

EARLY BIRD RATE:

- $450 USD per m2 (space only)
- $490 USD per m2 (shell scheme)

Only available until 01.08.2022

All prices are subject to VAT. The standard Saudi Arabian rate of VAT is 15%.

Our 2019 Attendees Included...

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